

## SUCCESS

## 'SUMMIT OF UNIVERSITIES – CALL FOR CENTRAL EUROPEAN SUMMER SCHOOL'

## SUCCESS OF V4 COUNTRIES AND EAST ASIA – BUSINESS AREAS OF MUTUAL ADVANTAGE

## SCHEDULE

## Subjects:

1. Economic Policy of V4 Countries;
2. Geopolitics & International Trading Relations from V4's point of view;
3. SME companies in V4 and East Asia;
4. Corporate culture and Diversity;
5. Business Simulation;

1 <sup>st</sup> week from 1 <sup>st</sup> of July	Monday	Tuesday	Wednesday	Thursday	Friday
Lecturers					
10:00-11:30	Plenary Session Guest Lecturers	V4 Economic Policy	Corporate culture and Diversity Company visit	SME companies in V4 and East Asia	SME companies in V4 and East Asia
11:30-13:00		Guest Lecturer		Guest Lecturer	
14:00-15:30	Introduction of Learning Outcomes	V4 Economic Policy		SME companies in V4 and East Asia	Business Simulation
15:30-17:00	Business Simulation				Company visit

2 <sup>nd</sup> week from 8 <sup>th</sup> of July	Monday	Tuesday	Wednesday	Thursday	Friday
Lecturers					
10:00-11:30	Geopolitics and International Trading Relations Guest Lecturer	Geopolitics and International Trading Relations Guest Lecturer	V4 Economic Policy	Geopolitics and International Trading Relations Company visit	Team Presentations, Closing Session
11:30-13:00			Guest Lecturer		
14:00-15:30	Business Simulation	Corporate culture and Diversity	Business Simulation		
15:30-17:00					

Company partners: Morgan Stanley; Auchan; E-brokers; Spar; Praktiker; GFK Hungary; CBA;

The deadline of application is 20th of May with an email, name; postal and email addresses included, to [tikybui@gmail.com](mailto:tikybui@gmail.com) !

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Prof. László Kozár PhD  
Director of Strategic Projects  
Budapest Business School