Join the SUCCESS program

Budapest Business School has an irresistible offer for you.

Be part of our SUCCESS program and enjoy the exiting summer school opportunity in the city of festival culture and baths in the heart of Europe with us

Timing: 01 July 2019 – 14 July 2019

You can earn SUCCESS-fully 6+4 ECTS Participation fee 1.190 euro

You don't want to miss it!





Can Central European economic studies be mind-blowing?

Discover your true path and build an international network by collaborating with students from around the world.

In our Summer School we put together the cutting-edge knowledge of cool professionals and all the possible ways of networking.

Exciting Summer School Program Opportunity in Budapest! Budapest Business School University of Applied Sciences is organizing its SUCCESS program

'Summit of Universities: Call for Central European Summer School' 'Success of V4 Countries and East Asia - Business Areas of Mutual Advantage'

Time is your most valuable asset. That's why our ambitious curriculum allows you to earn a global experience within 2 weeks.

Practice new business thinking by tackling the issues facing some of Central Europe's most up to date topics.

You will be taught by professionals with real-world business experience who will be focusing on the special issues of V4 countries economy and the business opportunity with East Asia.

Students will have possibility to gain a uniquely global perspective by expertise both local and international businesses' operation in Central European area as well as learning in a global environment, while experiencing the imperial architecture and lively cultural life that Budapest has to offer.

Practical considerations

Timing of the Summer School: 01 July 2019 – 14 July 2019; 2 weeks of full-day lectures / 6 ECTS Individual work: until 31 October 2019 / 4 ECTS optional. Format: 40 hours per week where of 30 hours is in class studies

Topics: Grades and test scores are important, but they don't tell the whole story. That's why we ensure you a new kind of leisure related learning method. You have to keep your skillset relevant and up to date—for life. Now's the time to understand from a totally different perception how Central European V4 countries businesses work and the similarity and difference with East Asia.

Accommodation: 2 weeks' accommodation is included

Participation by selected students is subject to a fee of 1.190 euro which entitles the students to the following benefits:

- Excellent accommodation in Budapest city centre: apartments with double rooms; kitchen and bathroom; close to the university and the entertainment district
- Free breakfast and lunch on lecture days
- Organized study trips and company visits
- Theoretical and practical lectures by lecturers with strong professional background
- Opportunity to work in international groups
- Opportunity to try yourself in an international environment
- Opportunity to learn more about V4 Countries as well as there's business and cultural life
- Public transport passes with free Danube cruising
- Organized entertainment programs such as opening and closing parties; cruise to the Danube Bend travel to Lake Velence

Participation fee does not include: insurance, visa and travelling expenses. In case you have any further request or questions we are happy to help. Don't hesitate to contact us

Selection process of students

Submit your application for the summer school by April 20, 2019. Please attach your academic transcript. Students' application will be evaluated based on their academic scores at their home institution. Participants will get the document of their received ECTS which will be approved by their home university.

Selected students will be informed until May 31, 2019. Payment is required after accepting your application.

During our *SUCCESS* program study trips, company visits and cultural programs are provided. Furthermore, you have to complete 5 subjects, which are the following:

1. Economic Policy of V4 Countries;

- 2. Geopolitics & International Trading Relations from V4's point of view;
- 3. SME companies in V4 and East Asia;

4. Corporate culture and Diversity;

5. Business Simulation;



We are excited to meet you in the summer of SUCCESS!

Budapest Business School University of Applied Sciences Hungary, Markó u. 29, Budapest, 1055

Further questions https://en.uni-bge.hu/ https://www.facebook.com/success summer school/