

Oriental Business
and Innovation Center
Budapest Business School



OBIC CONFERENCE 2023

*Energy Crisis and Security Challenges in the World:
Sustainable Responses of the Asian Economies and Societies*

May 5, 2023 - Budapest, Hungary





ORIENTAL BUSINESS AND INNOVATION CENTER

Budapest Business School, University of Applied Sciences

CALL FOR PAPERS

OBIC Conference 2023

May 5, 2023

ENERGY CRISIS AND SECURITY CHALLENGES IN THE WORLD:
SUSTAINABLE RESPONSES OF THE ASIAN ECONOMIES AND SOCIETIES

The world has just started to wake up from the social and economic shock the Covid-19 pandemic caused but instead of a gradual recovery and reconciliation, our world faces **new challenges** in the form of **soaring energy and transportation prices, galloping inflation, and new conflicts** should they be military confrontations or “just” political and diplomatic tensions.

While it was well known that the Covid-19 pandemic disrupted the international supply and value chains, the conflict between Russia and Ukraine, tensions around the Taiwan strait, rivalization for the Arctic areas seem to be a kind of introduction to a new cold war in the world. In such a political environment, the trends of globalization, moreover, the criteria of the investment-friendly economic environment have to be revised. The **importance of the local and regional solutions** come into the forefront, new – shorter, safer, and less costly – supply chains have to be developed. In general, both in business and in the society, the local, energy-saving solutions will gain importance. Therefore, especially in case of the energy-importer countries, like many of the Asian and European economies, this will be the way of the future. However, the way and the cost of such a realignment can be different from country to country. The increasing use of **renewable energy sources**, the progress in **digitalization**, and **social awareness** may give us the hope that Asian countries will be able to give successful and beneficial responses to these challenges, like the **development of smart cities** and focusing increasingly on the locally available human and natural resources.

The goal of the OBIC Conference is to provide scholars and professionals with an excellent opportunity to exchange their views and share experiences in this broad field. PhD candidates are also welcome to present their most recent research in a separate panel.

Since Budapest Business School (BBS) focuses on applied sciences in its research agenda, the OBIC Conference would mainly invite papers focusing on the following topics – in relation to Asia – and arrange the panels according to them.



Suggested topics and panel themes:

- Energy security, use of renewable energy sources
- Climate change, global water crisis
- Political and economic challenges
- Global value chains
- Urbanization – smart cities
- Interregional economic, trade and investment relations
- Digitalization
- Science, technology and innovation (STI) and social development
- Migration

Important dates:

- Abstract submission: **February 19, 2023**
- Notification of accepted papers: February 22, 2023
- Full paper submission: **April 5, 2023**
(If your paper is not received by the deadline, your name will be removed from the conference agenda.)
- Preliminary program: April 12, 2023
- Conference date: **May 5, 2023**
- Conference location: Budapest, Hungary
- Organizer: Budapest Business School, Oriental Business and Innovation Center (OBIC)

Registration with the submission of the abstract shall be done at the following link:

<https://www.obic-bbs.hu/en/abstract-submission/>

For presenters, OBIC offers publication opportunity in its renewing OBIC Book Series. For more, see the details [on the website](#).

Notes:

Thanks to our generous sponsor, the registration fee is waived.

The conference venue is right in the heart of Budapest. For foreign participants, it is recommended to book accommodation in the nearby Marmara Hotel ([see here](#)) or T62 Hotel ([see here](#)).

In case of any questions or inquiries, please feel free to contact us at obic@uni-bge.hu!

Further information on OBIC Conference 2023 is available on the official OBIC website:

<https://www.obic-bbs.hu/en/obic-conference-2023/>