



# **2022 Smart City Summit & Expo**

A professional hybrid fair for smart cities

Mar 22<sup>nd</sup> -25<sup>th</sup>, 2022  
TaiNex 2, Taipei & ONLINE

# **PACKAGE**

# **BUILD YOUR PRESENCE @ 2022 SCSE**

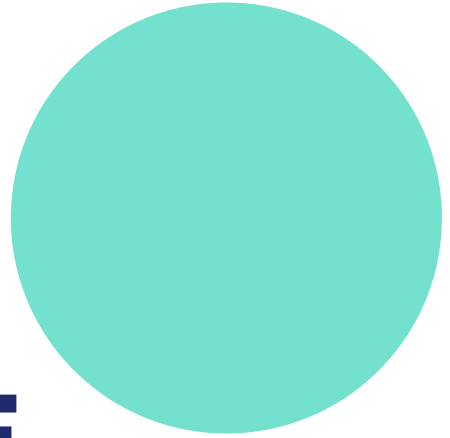


**Exhibit at  
SCSE**

**Co-host  
Events**

**VIP  
Delegation  
Visit**

**Exhibit at SCSE**



# BOOTH & PAVILION @ 2022 SCSE

Set up your pavilion & make connections on site

SCSE @ Taipei Mar. 22-25, 2022	SCSE @ Kaohsiung Mar. 24-26, 2022
Booth Type: raw space / shell scheme (3x3m)	
US\$4,250/ per booth	US\$4,000/ per booth



- ★ **EARLY BIRDS: 20% off before Nov. 30, 2021 !**
- ★ Free accommodation for foreign exhibitors during event dates
- ★ Free online showcase on S.C.O.P.E. (3 solutions) for a year
- ★ Contact us to get more discounts

\*Welcome to download [Application Kit](#) to see more details.

# Join Smart City Online

Check our [WEBSITE](#) for examples!



PLAN	SOLUTIONS (No. of pieces)	ATTACHMENTS (No. of uploads)		VIDEOS (No. of links)		PRICE (USD)	
		EN	CH	EN	CH	6 MONTHS	1 YEAR
A	3	3	3	3	3	\$1,500	\$2,500
B	5	5	5	5	5	\$2,000	\$3,000
<b>C</b> <b>(+1 PAVILION)</b>	<b>10</b>	<b>10</b>	<b>10</b>	<b>10</b>	<b>10</b>	<b>\$5,000</b>	<b>\$7,000</b>

\*Exhibitors are welcome to download [Application Kit](#) to see more details.

# Smart Startups Program

Calling for accelerators, incubators, startup supporting organizations & registered startup companies in smart cities fields!



## Accelerating Partners

*(accelerators, incubators, startup supporting organizations)*

### Program Fee: FREE

Program includes:

- 1 exhibition pavilion
- 1-year access to Smart City Online
- Free accommodation during event days
- Logo featured on SCSE official website

## Startup Companies

*(Companies registered after Jan. 1st, 2016 )*

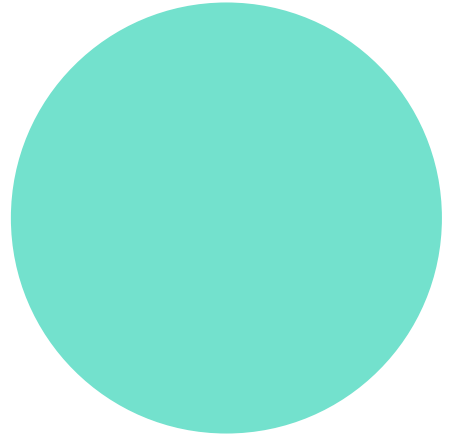
### Program Fee: US\$1,000

Program includes:

- 1 exhibition display space
- 1-year access to Smart City Online
- Free accommodation during event days

**Terms and conditions apply. Please download the [Smart Startups Program Kit](#) for more information.**

# Co-host Events



# Cohost events with TCA

## For foreign offices in Taiwan

- 1 online B2B matchmaking session\*
- 1 Gov x Biz Bilateral Webinar (including matchmaking)
- 30 mins speech at Global Hub Stage (pre-recorded or live)
- 1 on-site/online/hybrid smart city event at 2022 SCSE (open for customization) (e.g. forums, webinars, press conference, pitch, happy hours, product launch, etc.)

\*All attendees must register on the matchmaking platform on SCSE website.

\*The package applies to successful applications **before Jan 17, 2022**





# Gov x Biz Bilateral Webinar

Open up future collaborations with city governments and target businesses



A 2-hr closed-door webinar during 2022 SCSE  
For a delegation of (at least)

 **1** city government representative +  **5** business delegates



**1** Both city representatives give remarks



**2** City representatives share their city's strategies, outlook, and collaboration opportunities (procurement or projects)

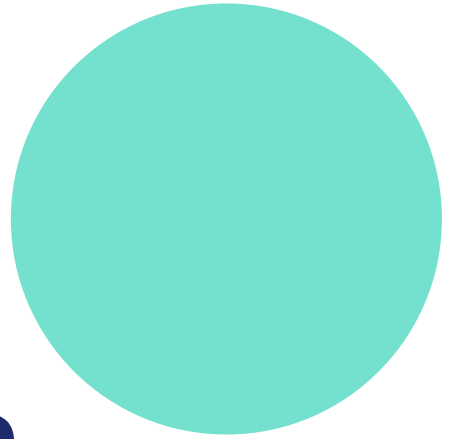


**3** One TW company/agency shared their experiences & suggestions on international partnership in gov procurement & QA



**4** B2B matchmaking sessions (company info and timetables provided in advance)

# **VIP Delegation Visit**



# Who are qualified as VIP delegates?



## Gov VIP Delegation: 1 leader + up to 5 members

Central or local government officials (deputy mayors/ mayors, or ministerial level)

**Requirements:** In order to be eligible for subsidized VIP entry, Gov VIP leaders are required to fulfill their participation in some of our event highlights:

Required activities: (1) Opening Ceremony (2) Mayors' Summit (Taipei/Kaohsiung) (3) Expo Tour

Selected activities (choose at least one):

- (1) 1 matchmaking session
- (2) 1 CTalk session / 1 forum other than Mayors' Summit
- (3) 1 real-site demo tour



## Business VIP Delegation: 1 leader + at least 9 members

smart city businesses, research institutes, associations or organizations

**Requirements:** In order to be eligible for subsidized VIP entry, Business VIP leaders or their members are required to fulfill their participation in some of our event highlights:

Required activities:

- (1) 1 Expo Tour
- (2) 2 Professional forums
- (3) 3 Business matchmaking sessions

**\*Only the delegates who finish a successful registration before Jan. 17, 2022 and are admitted by the organizer will be qualified as VIP delegates**

# Gov VIP Program (A)

Delegations are free to choose one from the 3 programs

## A. TAIPEI only

Mar. 22 <sup>nd</sup>	Mar. 23 <sup>rd</sup>	Mar. 24 <sup>th</sup>	Mar. 25 <sup>th</sup>
<ul style="list-style-type: none"><li>★ Opening Ceremony</li><li>★ Expo tour</li><li>★ Mayors' Summit</li><li>• Taipei Night</li></ul>	CTalk 1 & 2	<ul style="list-style-type: none"><li>✓ Real-site demo tour to Taipei Police Station &amp; Department of Transportation, Taipei</li><li>• Visit Taipei City Hall</li></ul>	Cultural tour

★ Required  
✓ Selected



# Gov VIP Program (B)

Delegations are free to choose one from the 3 programs

## B. KAOHSIUNG only

Mar. 24 <sup>th</sup>	Mar. 25 <sup>th</sup>	Mar. 26 <sup>th</sup>
<ul style="list-style-type: none"><li>★ Opening Ceremony</li><li>★ Mayors' Summit</li><li>• Kaohsiung Night</li></ul>	<ul style="list-style-type: none"><li>★ SCSE Expo Tour</li><li>✓ Real-site demo tour to Asia New Bay Area &amp; Smart Aquaculture</li></ul>	<ul style="list-style-type: none"><li>• Visit Kaohsiung City Hall</li></ul>

★ Required  
✓ Selected



# Gov VIP Program (C)

Delegations are free to choose one from the 3 programs

## C. TAIPEI & KAOHSIUNG mix

Mar. 22 <sup>nd</sup>	Mar. 23 <sup>rd</sup>	Mar. 24 <sup>th</sup>	Mar. 25 <sup>th</sup>
<ul style="list-style-type: none"><li>★ Opening Ceremony</li><li>★ Expo tour</li><li>★ Mayors' Summit</li><li>• Taipei Night</li></ul>	<ul style="list-style-type: none"><li>✓ CTalk 1</li><li>✓ Real-site demo tour</li><li>• Visit Taipei City Hall</li><li>• Take HSR to Kaohsiung</li></ul>	<ul style="list-style-type: none"><li>★ Opening Ceremony of SCSE @ Kaohsiung</li><li>★ Mayors' Conference</li><li>• Kaohsiung Night</li></ul>	<ul style="list-style-type: none"><li>• Visit Kaohsiung City Hall</li><li>✓ Real-site demo tour to Asia New Bay Area</li></ul>

★ Required  
✓ Selected





# Business VIP Program

Each business VIP delegation will be entitled to our event support only when they fulfill their participation in some of our activities at 2022 SCSE as below:

**1**

Take **1 Expo Tour** arranged by the organizer

**2**

Attend at least **2 SCSE forums** during the event

**3**

Attend at least **3 business matchmaking sessions** during the event



# Event support for Gov VIP delegations

Apply now to get a quality and premium program at Smart City Summit & Expo

**For officials (deputy mayors/ mayors or higher) in charge of smart city projects**

- **Reimbursement of a round-trip flight for the delegation leader**  
(Limited to Premium Economy/Economy class with price caps from USD1,000 to 2,500 according to different regions)
- **4-day free accommodation & venue transportation**  
Special VIP program with accommodation arranged by TCA from Mar. 21(in) to 25 (out)
- **Applicants should sign up at <https://smartcity.org.tw/vip/> and will claim the support by complying with regulations stipulated in GOV VIP program.**

\*The package applies to successful applications at **before Jan 17, 2022**

\*TCA reserves the right to revise the packages and verify applicants.



# Event support for Business VIP delegations

Apply now to get a quality and premium program at Smart City Summit & Expo

**For smart city businesses or industry organizations (at least 10 persons)**

- **Reimbursement of a round-trip flight ticket for delegation leader**  
(Limited to Economy class with price caps from USD500 to 2,000 according to different regions)  
**3-day free accommodation & venue transportation during event dates**  
Accommodation dates depend on the selected program
- **Applicants should sign up at <https://smartcity.org.tw/vip/> and will claim the support by complying with regulations stipulated in [BIZ VIP program](#)**

\*The package applies to successful applications **before Jan 17, 2022**

\*TCA reserves the right to revise the packages and verify applicants.

# How to Apply

**Aug. 11<sup>th</sup>, 2021**

VIP application opens (Sign up [HERE](#))

VIP APPLICATION

APPLICATION DEADLINE

PRELIMINARY LIST

FINAL LIST

**Jan 24<sup>th</sup>, 2022**

1. Accepted applicants and reserve candidates \*<sup>1</sup> on the first list will be notified
2. The format of the event will be decided and announced according to the status of pandemic

**Jan. 17<sup>th</sup>, 2022**

Applications will not be accepted after the date

**Feb. 21<sup>st</sup>, 2022**

1. Reserve candidates will be notified of the result
2. Applicants for speaking at Mayors' Summit will be notified with the result \*<sup>2</sup>

\*<sup>1</sup> A place on a reserve list means that you fulfilled the requirements for the admission, but considering the order of application and quota available, the organizer could only offer to put you on the waitlist at this point.

\*<sup>2</sup> Those who wish to speak at Smart City Mayors' Summit could apply in the VIP application process. Due to the limit in speaker quota available, the organizer reserves the right to admit applicants according to their (1) profile (2) city's current smart city projects or development (3) city's openness or current plans in collaborating with other government or business entities.

# Rates & Discounts (in USD)



**20% off**  
**By Nov 30, 2021**

Exhibit @ 2022 SCSE	
Standard booth/ Raw space	\$4,250/per booth @SCSE Taipei ; \$4,000/ per booth @ SCSE Kaohsiung
Smart City Online- S.C.O.P.E.	\$2,500/ 3 solutions a year ; \$3,000/ 5 solutions a year
1 Online Pavilion (10 solutions on S.C.O.P.E.)	\$7,000/year (Jan.-Dec., 2022)
Cohost events with TCA	
Group B2B online matchmaking	\$2,000/2hr
Gov x Biz Webinar	\$3,750/session (1-2hr)
Speaking opportunity	\$1,500/30 mins (livestream broadcast/pre-recorded video)
Other events	Customized and charged according to your needs
VIP Delegation Visit	
Gov / Business VIP Program	Free (quota-based with obligations for accepted applicants. Please see details in packages)

**Contact us to get premium discounts!**



# See you at



## 2022 Smart City Summit & Expo

Mar. 22<sup>nd</sup> -25<sup>th</sup> @Taipei Nangang Exhibition Hall 2

Mar. 24<sup>th</sup> 26<sup>th</sup> @Kaohsiung Exhibition Center

Any questions?

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